

2005 GoGreen Business Awards



CATEGORY: *Transportation/Small Business*

ZIPCAR, INCORPORATED

25 First Street, Cambridge, MA

ACCOMPLISHMENTS

- Zipcar offers flexible work hours and telecommuting to its employees.
- Fleet Operations staff use bicycles for maintenance and repair visits to its decentralized 200-vehicle fleet.
- Members of Zipcar and similar programs report 10-26% increases in walking, bicycling, and public transit trips.

ABOUT THE COMPANY

Zipcar was founded in Cambridge in 1999 to introduce car-sharing to urban residents. Car-sharing allows people to access a car when needed, without the need for each household to privately own a car. Zipcar has expanded into 8 states and 21 cities, with 35,000 members. In Cambridge, Zipcar has 3,700 members, representing an estimated 1,020 cars taken off Cambridge streets.



zipcar

For more information, contact Colleen Woods at 617-995-4240, colleen@zipcar.com.



ABOUT THE GO GREEN AWARD

The City of Cambridge annually recognizes local businesses and organizations for outstanding practices in transportation, waste reduction and recycling, and energy. The awardees make significant contributions to reducing the greenhouse gas emissions that cause global warming and to meeting the Cambridge Climate Protection Plan goal of reducing those emissions by 20 percent below 1990 levels by 2010.